

# BIO TO B

INDUSTRY DAYS | BOLOGNA

10-11-12 JUNE

Eleventh edition

Bio to B is the annual event that **Biografilm** dedicates to **business to business networking between professionals of the audiovisual**, in collaboration with Emilia-Romagna Film Commission. The Industry Days aim to promote and support Italian and European productions of **character driven documentaries, docuseries and biopics**, to encourage networking, updating and the exchange of good practices between professionals in the sector and to facilitate sales, options, co-productions and selections of new audiovisual projects.

In its ten years of activity, Bio to B - Industry Days has become a point of reference for the Italian and international documentary sector, and since 2022 it dedicates a particular focus on **relations between publishing and audiovisual**, making available a privileged and unique space, in which to propose, option, sell and acquire published stories to be transposed, and original subjects intended for both the editorial and audiovisual markets.

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**\* CALL PITCHING FORUM: FIND YOUR CO-PRODUCTION PARTNER AND SALES AGENT \***

## WHAT

**20 documentary projects**, European films and TV series, will have the opportunity to be presented and discussed in an international context, in front of an audience of Film Commissions and Film Institutes, producers, distributions and sales agents, festival representatives, commissioning editors, Italian and international scouts. The selected projects will benefit from the **Pitching Lab**, a training dedicated to the preparation of the public presentation that will be held during the **Pitching Forum**. After the public speech, accompanied by a short filmed teaser (3 minutes), each project will have a moment dedicated to Q&A with the interested Decision Makers, and one-to-one meetings with them. The teams of the selected projects will be entitled to participate in other activities within Bio to B, including workshops, panels and moments dedicated to networking between professionals. The selected projects will also have the opportunity to compete for the awarding of a series of prizes including:

- Best Bio to B – Industry Days International Project Award 2024
- Best Bio to B – Industry Days Emilia-Romagna Project Award 2024
- Festival Partner Awards
- Rising Talents Special Mention

## HOW

To apply, simply fill out the form (in English) at the following link:

<https://forms.gle/Pm36VEGjuQki9djJ7>

Applications of projects are **free** and **subject to selection** by the organization. The deadline for submitting projects for selection is **7th April 2024**.

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## SELECTION

The selection is at the sole discretion of the organization and takes into account the following criteria:

- artistic value and originality of the project;
- potential of the project for the national and international market;
- quality of presentation and visual material presented;
- creative team experience.

The organization reserves the right to pay particular attention to the composition of the creative and productive team in terms of gender equality and considers the presence of strategies aimed at reducing the environmental impacts attributable to the realization of the project as a rewarding element.

## PARTICIPATION

Selected Pitching Team members are entitled to:

- **Pitching Lab participation:** online pitch training;
- inclusion of the project and team members on the **paper and online catalog** of Bio to B - Industry days;
- **2 Accreditations for Bio to B – Industry Pitching Team** for the two participants in charge of the pitch which gives the right to freely participate in all the events of the 3 days of Bio to B Industry Days (including From Book To Film, event of 12th June);
- **Customized sheet** for one-to-one meetings with the Decision Makers;
- **50% discount ticket to attend the screenings** of Biografilm 2024;
- **a double room for 2 nights** in one of the Festival hotels; (a limited number of additional single rooms are available at the team's expense, at discounted rates, which can be booked through the Festival's hospitality office);
- participation in **3 networking lunches, 6 networking coffee breaks, 3 networking cocktails.**

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Selected Pitching Team members are required to:

- **Mandatory presence at the following appointments:**
  - a. **Pitching Lab:** online training that will take place 13-14th May, and 3rd June 2024;
  - b. **Pitching Forum:** public presentation of the project (pitch+teaser) and Q&A (10th-11th June, in the morning, Bologna);
  - c. **One-to-one meetings** (10th-11th June, in the afternoon, Bologna).
- **Payment of a fee** to cover administrative expenses of **€300,00 + VAT** (only for companies or individuals based in Italy) to be paid within one week after the confirmation of selection.
- Insertion of **Bio to B - Industry Days** logo within the visual and promotional materials, after Pitching Forum processing.

## IMPORTANT INFORMATION

**ALL ACTIVITIES WILL BE CARRIED OUT IN ENGLISH.**

Members of regularly registered and not selected projects will be able to request up to 2 Industry Accreditations at a discounted price to take part in the work of the 3 days of Bio to B - Industry Days.

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## STATEMENTS

By sending the participation form and the required documents, the candidates automatically express their willingness to participate in the call, declaring and guaranteeing:

- the truthfulness of the information reported in the form and in the documents sent to support your application;
- the ownership of all rights to exploit the materials, contents and projects presented or, in any case, the authorizations and licenses necessary for the use of the materials, contents, projects and ideas presented for the purposes of participation in the event and indemnifies the organization from any claim, including economic, dispute, expense, request from third parties, for any reason whatsoever, relating to violations of their rights, whether intellectual property or otherwise;

and authorizing:

- the transfer of all documentation to the experts and organizers of the event with the aim of making the evaluation of the applications possible;
- in case of selection, the presentation, publication, dissemination of the contents and materials provided as part of the Bio to B - Industry Days event, for the purposes of carrying out the event as well as for dissemination and promotional purposes;
- the sound, audiovisual and photographic recordings of all the activities that will take place during the event and their use according to all necessary and appropriate methods for the purposes of carrying out the event and for its promotion.

## ORGANIZATION DISCLAIMER

The organization and its partners will not be responsible for:

- any late, unreceived, garbled, distorted, or damaged submissions or entries;
- malfunction or failure of telephone, electronic, hardware, software, Internet network or other computer or communications failure;
- any damage or loss of contents caused by events beyond the control of the organization or due to force majeure or unforeseeable circumstances;
- any printing or typographical errors present on the materials associated with this initiative.

Participants therefore waive any and all claims relating to the listed facts against the organization and its successors in title.

## EXCLUSION OF PARTICIPANTS

The organization reserves the full freedom to exclude participants and/or winners who:

- have made false or untruthful statements regarding their identity;
- have not accepted and respected all the conditions set by the call;
- have sent content, images or materials that are harmful to the rights of others or defamatory;
- have not sent the form completed in all its fields.

The participants hereby renounce any claims in this regard.

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## UNCONDITIONAL ACCEPTANCE OF THESE CLAUSES

Participation in the call entails the participant's unconditional and total acceptance of the rules contained in this call without any limitation.

## DATA PROTECTION

In compliance with current legislation, the organization informs participants in the call that the personal data sent will become part of a data archive in the possession of the Fanatic About Festivals Association and will be processed by it in accordance with the legislation in force regarding protection of personal data.

The organization will not transfer to third parties or communicate the personal data of the participants and candidates, except for those necessary for participation in the event and for the execution of the obligations deriving from this relationship.

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## CONTACTS

For information contact the Bio to B office of Biografilm, who will be happy to answer you:

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